

Welcome  
New Members  
July 2010

**Apparel Sale (Stone & Co, Inc.)**

Westgate Plaza  
Bedford, VA 24523  
Phone: 276 632-6142  
E-Mail: [acoleystone@yahoo.com](mailto:acoleystone@yahoo.com)  
Business: The brands you like at prices you'll love! in apparel and bedding products. Always new inventory at incredible prices. Westgate Plaza next to Peebles. Thurs thru Sat 9am-6pm.

**CASA of Central VA**

11 Oakridge Blvd. Suite 200  
Lynchburg, VA 24501  
Contact: Jane Francis, Executive Director  
Phone: 434 528-2552  
E-Mail: [jane@cvcasa.org](mailto:jane@cvcasa.org)  
Website URL: <http://www.cvcasa.org>  
Business: CASA of Central VA recruits, trains, monitors and supports community volunteers to serve as an advocate for abused and neglected children in the juvenile court system.

**Cavalier Automotive, LLC**

14720 Forest Rd  
Forest, VA 24551  
Contact: John Bohon, Co-Owner  
Phone: 434 525-1530  
E-Mail: [cavalier1530@gmail.com](mailto:cavalier1530@gmail.com)  
Business: Complete Auto Care-Domestic/Imports State Inspections & A/C Work

**Compound Athletics**

4600 Waterlick Rd  
Forest, VA 24551  
Contact: Travis Hardin, CEO  
Phone: 434 525-4771  
E-Mail: [info@compoundathletics.com](mailto:info@compoundathletics.com)  
Website URL: <http://www.compoundathletics.com>  
Business: The Compound offers indoor baseball/softball batting cages that can be rented by the half or full hour. Private lessons, team rates, and monthly memberships available.

**Dawson Ford Garbee & Co.**

3715 Old Forest Rd  
Lynchburg, VA 24501  
Contact: Robert Dawson, Broker/Owner  
Phone: 434 385-0015  
E-Mail: [robertdawson55@yahoo.com](mailto:robertdawson55@yahoo.com)  
Website URL: <http://www.dawsonfordgarbee.com>  
Business: Providing Central Virginia with worldwide real estate, mortgage, insurance, & relocation services with a personal touch-which as we see it, is a brighter way of serving our clients. (Four area locations)

**Directional Coaching, Inc.**

P.O. Box 10037  
Lynchburg, VA 24506-0037  
Contact: Rebecca Sturn-Clauser, President & CEO  
Phone: 434 661-8068  
E-Mail: [Rebecca@directionalcoachinginc.com](mailto:Rebecca@directionalcoachinginc.com)  
Website URL: <http://www.directionalcoachinginc.com>  
Business: Directional Coaching, Inc. is committed to providing high quality coaching, motivating keynotes and dynamic workshops to empower success in both individuals and businesses. Directional Coaching, Inc. empowers people to become dramatically more successful by discovering and fulfilling their life purpose.

**Good Samaritan Hospice**

2408 Electric Rd  
Roanoke, VA 24018  
Contact: Jeannie Palmer, Business Development Coordinator  
Phone: 540 776-0198  
E-Mail: [jpalmer@goodsamhospice.org](mailto:jpalmer@goodsamhospice.org)  
Business: Good Samaritan Hospice is the only non-profit, community-based hospice serving Bedford, Smith Mountain Lake, Roanoke and the New River Valley.

**Harmon Eye Center of Bedford**

815 Summit St.  
Bedford, VA 24523  
Contact: Dee McClure, Office Manager  
Phone: 540 425-7900  
E-Mail: [tomdeemcclure@msn.com](mailto:tomdeemcclure@msn.com)  
Business: Landon Colling, M.D. and his team at Harmon Eye Center of Bedford offer medical and routine eye exams as well as a full-service optical shop. Our mission is to show care and concern to every patient. Come see the difference at Harmon Eye Center of Bedford. We look forward to providing you with a lifetime of vision care. Offering discounts to Chamber Members.

**Jane Boney-ADT Security Services**

P.O. Box 554  
Moneta, VA 24121  
Contact: Jane Boney, Representative  
Phone: 540 493-1455  
E-Mail: [jboney@adt.com](mailto:jboney@adt.com)  
Website URL: <http://www.adt.com>  
Business: ADT is the nation's largest home and business Security Company.

**Moore's at Home**

101 Edgewater Ave.  
Altavista, VA 24517  
Contact: G.W. Hall  
Phone: 434 847-6614  
E-Mail: [gwhall@mooreselectric.com](mailto:gwhall@mooreselectric.com)  
Website URL: <http://www.mooresathome.com>  
Business: Moore's at Home is a 24-hour, 7-day a week service provider for Residential Heating, Air Conditioning, Plumbing, and Electric.

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**Muse Coffee Company, LLC The**

1509 Enterprise Dr  
Lynchburg, VA 24502  
Contact: Brian Wynn, Owner  
Phone: 434 237-8878  
E-Mail: [brianwynn@gmail.com](mailto:brianwynn@gmail.com)  
Website URL:  
<http://www.themusecoffeeco.com>  
Business: Coffee shop

**Otter Peaks Alpacas, LLC**

2398 Union Church Rd  
Thaxton, VA 24174  
Contact: John G. & Cindy F. Ferrante,  
Owners & Operators  
Phone: 540 587-6766  
E-Mail: [jferra745@aol.com](mailto:jferra745@aol.com)  
Website URL:  
<http://www.otterpeaksalpacas.com>  
Business: Alpaca Breeding & Alpaca  
Products

**Philly's Italian Water Ice**

1070 Hull St  
Bedford, VA 24523  
Contact: Chris Ashman, Owner  
Phone: 540 587-6551  
E-Mail: [phillysinc@gmail.com](mailto:phillysinc@gmail.com)  
Business: We specialize in Italian Ice  
which is a frozen dessert like ice  
cream without dairy. We also carry  
Philly soft pretzels, shakes, floats, and  
other treats.

**S&G Services, LLC**

1293 Valley Vista Ln.  
Forest, VA 24551  
Contact: Sonny Sale, Owner/Member  
Phone: 434 426-3117  
E-Mail: [sandgservicesllc@gmail.com](mailto:sandgservicesllc@gmail.com)  
Website URL:  
<http://www.monkeybarstorage.com>  
Business: At S&G Services, LLC, we  
install the finest in garage  
storage/organization systems and  
protective floor coverings. We offer a  
multitude of wall mounted shelves that  
give you options for helping you keep  
your garage clean, neat and tidy. Our  
protective garage floor coatings enhance  
the look and feel of the garage. Offering  
discounts to chamber members- 10%  
discount off shelving and up to \$100 off  
garage floor coatings

**Subway at Forest, Inc.**

14805 Forest Rd Suite 232  
Forest, VA 24551  
Contact: Carolyn Phelps,  
Secretary/Treasurer  
Phone: 434 525-3240  
E-Mail: [vphelps@designandbuild.com](mailto:vphelps@designandbuild.com)  
Business: Subway is the nationwide  
leader in fast, healthy food. We offer  
subs, salads, pizzas and breakfast  
items. Each are freshly made right in  
front of the customer.

**CONGRATULATIONS!**

You've made an important decision  
for your business/ organization. Now,  
it's time to get involved.

Make a concerted effort to get  
involved in your community and get to  
know our business leaders. **You** can  
have a voice in the issues that are  
important to **YOU** and the success of  
**YOUR** business.

In order to make the most of your  
investment, you need to be informed.



***We want you to be informed about  
the benefits of your Chamber  
membership.***

***Mark your calendar now to attend!***

**New Member Orientation  
August 24<sup>th</sup>  
8 – 9:AM  
Liberty Station in Bedford**

During this orientation you will get a  
complete in-depth review. Watch for  
more information.

***Or call us for a personal  
appointment now at  
540-586-9401!***



305 East Main Street  
Bedford, VA 24523  
540-586-9401  
[www.bedfordareachamber.com](http://www.bedfordareachamber.com)