



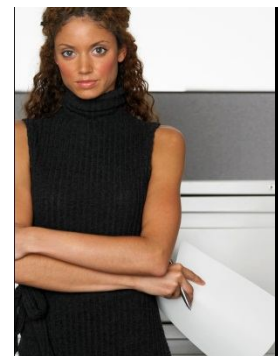
"There are two secrets in marketing.
I am one of them."

Big ideas for small Business Marketing

How to:

- Spend a little for A LOT OF ATTENTION
- Market directly to your customer's needs
- Create marketing that requires action
- Plus More Key Lessons!*** (See back)

"" You'll even learn why and how
this marketing flier has
grabbed your attention"



Date/Time: MARCH 23, 2012 8:00am – 11:00am

Location: CVCC-Bedford Center

Cost: \$49 General Admission, \$35 Chamber Members



Call now. Seating is limited!
(540)-586-9401

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Big ideas for small Business Marketing

Patrick H. McGaughey, CPF – Business Speaker

Seminar Training!

- How to spend a little for A LOT OF ATTENTION
- How to market directly to your customer's needs
- How to create marketing that requires action
- How to use email marketing effectively and efficiently
- How to market through Facebook, Twitter & the rest
- How to be ruthless with your time while networking
- How to utilize the media without “buying” ads
- How to multiply your advertising dollar effectiveness
- How to get people to actually read your material
- How to promote business without looking like a ...

“Patrick McGaughey is a great American business speaker. If you are seeking new ideas and inspiration to improve your marketing, don’t miss this session.”

Chris McGown, Chamber President/CEO

