



# Social Media Crash Course!

*A hands-on training on the use of Facebook,  
Twitter, LinkedIn and YouTube*

**Social media isn't new, it's just an acceleration of what we already  
know how to do: build relationships!**

Social Media coach, Jennifer Bailey will take participants step-by-step through creating accounts for, and using, the four most popular social media tools. Join other business owners in the computer lab at CVCC-Bedford Campus and leave confident that you can build new business relationships using the internet.

- What is social media?
- Creating a Facebook account
- Facebook wall, news feed, lists, events, groups, pages and more!
- Creating a Twitter account
- Twitter posts, following, gaining followers, re-tweeting and more!
- Creating a LinkedIn account
- LinkedIn status updates, groups, connections, recommendations and more!
- Creating a YouTube account, creating videos, posting videos and more!
- Connecting all of your social media platforms together

Requirements for participation:

- Participants must have some experience using web browsers
- Participants must have an email account (i.e. AOL, Yahoo, Gmail, etc.)

**DATE: Thursday, February 18, 2010**

**TIME: Two sessions available! Class size limited to 23 participants each session!**

**(1) 9:00 – 11:00 AM**

**(2) Noon – 2:00 PM**

**COST: \$25 Chamber Members**

**\$35 Non Chamber Members**

**ADVANCE REGISTRATION REQUIRED!**



**Contact the Chamber office at 540-586-9401 to register! Deadline Tuesday, February 16.**