

Mark your calendars now and plan to attend the "hottest" event this summer on beautiful Smith Mountain Lake!

## BEACH BASH!

On Saturday, August 22nd, at picturesque Parkway Marina, the Chamber will host its 3rd Annual "Sip-n-Shag" event. Part Time Party Time Band will kick off the event at 4 PM and attendees will enjoy 5 full hours of sizzling music, hot food, delicious red and chilled white wines from our area vineyards, cold beer, and lots of summer fun in the sun. Say you always wanted to learn to shag? Shag clubs from Roanoke and Lynchburg will be giving free lessons!

A new item this year will be our "Wine Woozies." Now you can enjoy that chilled glass of wine out of doors! Already on sale at the Chamber office, the cost is only \$5.00. Woozies will also be available at the event!

Tickets are available at locations in Bedford, Smith Mountain Lake, Lynchburg and Roanoke. You can save \$5.00 by getting your tickets in advance. Tickets may also be purchased at the gate for \$20. Call us at 540-586-9401 for ticket locations or visit our website at [www.bedfordareachamber.com](http://www.bedfordareachamber.com).

The Chamber is still recruiting volunteers who will gain free admission and only work the 2-hour shift of their choice. That leaves three hours to enjoy the show! If you're interested in signing up, please call us at the above number.

Last year's event was a colossal success and this year's event is gearing up to be even greater. You will not want to miss it! (Sorry, no pets or coolers allowed and ID's will be checked at the entrance.)

The event is being underwritten by our member sponsors: Thank you, Barbara Brooks, ReMax Realty; Bedford Memorial Hospital; Gary W. Case; Piedmont Community Health Plan; and WLNI.

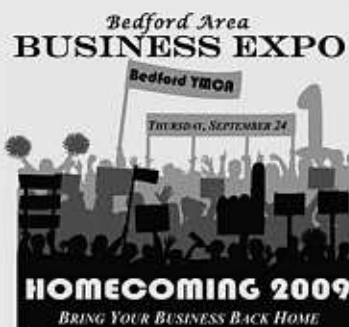


## BUSINESS ON PARADE - HOMECOMING 2009 -

What homecoming would be complete without a parade? There will definitely be one at this year's EXPO. Booths are lining up quickly so, to make certain your business is represented at this event, you need to reserve your booth now. Early bird special rates will end on August 1st.

Chamber members and non-member businesses alike can participate in this one-of-a-kind event that includes several ways to network, complete with an Exhibitors' Pep Rally, all in one location! So "bring your business back home", and to Expo 2009, as we return its two popular features -- the Bedford Area Job Fair and Taste of Bedford-- to complement the premier networking of the expo. The Job Fair runs concurrently with the expo to provide exhibitors the added benefit of recruiting from their booths, while the Taste of Bedford provides a unique "after hours" networking opportunity by hosting area restaurants, wineries and caterers providing samplings of their products. Plus, discounted rates are available to businesses interested in only the Job Fair or "Taste" portions of the event! This popular "Taste" is an "Over 21" event open to the public. Cost of admission is only \$5.00. Last but certainly not least, you may be the winner of the \$500 cash prize drawing!

Supporting underwriters for the event: Thank you - Bedford Memorial Hospital; Heritage Green; Progress Xpress; WSET Channel 13; and WLNI.



## BUSINESS AFTER HOURS

Chamber members who turned out for June's Business after Hours at Ivy Hill Golf Course had a fabulous afternoon and evening together. They began the event by teeing up at 3:00 in the afternoon for a complimentary round of golf and finished off the evening enjoying a stunning array of heavy hors d'oeuvres that included ham biscuits, hot wings, and a variety of fresh veggies for dipping. Dessert items were also available if anyone had room for them. Top that off with a favorite adult beverage and the event was certainly claimed to be successful.



Located at 1148 Ivy Hill Drive in Forest, our gracious hosts for the evening were pleased to show off their recently enclosed pavilion. Decorated with white lights, and with palm trees and tropical birds painted on the interior walls, the facility has a definite Caribbean flavor and allowed us for a brief moment in time to think "vacation". But that did nothing to prevent an impressive number of Chamber members to take advantage of that moment to get in some serious networking.

Thanks to Jim Burns who moderated the event, filling in for President Susan Martin who was away at Chamber Institute. Burns put his "ice breaker" skills to work and had everyone in motion. He also recognized representatives from three new member businesses: Jennifer Bailey, Jailbreak Creative; Mark Phillips, Associated Camera and Alarm, and David Williamson and Mike Loflin with EC Services.

This event also gave us an opportunity to announce the leaders at mid-point in our Membership Campaign. Chairman Fred Fralick brought everyone up to date on the campaign's progress and presented the winners with their prizes. Bill Moss, Xango Distributor, won first prize. Courtesy of Benjamin's at the Pointe at Mariners Landing, Bill and wife Jan will enjoy a delicious dinner for two. Anita Lowe, Bedford Memorial Hospital, was also a winner, receiving a gift basket of wine and two tickets to our Beach Bash "Sip-n-Shag" in August.

Door prize winners were delighted to receive a variety of golf related items offered by Ivy Hill Golf Club and presented by Eddie Moran, the PGA golf pro on site. If you are interested in membership at Ivy Hill Golf Club, need golf equipment, or a PGA golf lesson, please contact Eddie at 434-525-2680.

Thank you, Owner Jennie Allman, Eddie Moran, PGA Golf Pro, and staff. From our Chamber staff and members in attendance, please accept our sincere appreciation for putting together a splendid evening of fun and networking. Your hospitality is greatly appreciated.

## "NETWORKING BEFORE NINE" BUSINESS BEFORE HOURS

Are you an early riser? These events were planned just for you!

Realizing that not all Chamber members can attend an after-hours event and always looking for new ways to service our members, this year we planned a completely new series of events to accommodate the schedules of that segment of our membership. In order to provide this benefit to all of Bedford County, we held our first event at Olde Liberty Station in Bedford City and the second at Make and Take Gourmet located in the Forest Square Shopping Center next to our Forest satellite office. On August 11th, the third event in the series will be held at Bluebird Bakery & Grill at Downtown Moneta near Smith Mountain Lake.

This early morning networking opportunity is quickly becoming a Chamber favorite, and with each event, the attendance grows.

New members to the chamber represent a large portion of attendees and are taking full advantage of this opportunity. As the attendees "circle up", each business owner introduces their services to everyone in attendance with their 30-second "commercial." After that, networking gets down to serious business!

Plan now to join us from 8 - 9 AM at Bluebird Bakery & Grill at Downtown Moneta. Coffee, juice, fruits and pastries are always available and attendance is a benefit of membership. For more information call us at 540-586-9401 or visit our website at [www.bedfordareachamber.com](http://www.bedfordareachamber.com).

## Health Corner TO YOUR HEALTH!

Welcome to "Health Corner" from the Bedford Area Chamber and Piedmont Community Health Plan (Piedmont). Chamber membership qualifies your employee group for access to Piedmont's comprehensive network of providers plus many additional value-added services.

The Bedford Area Chamber Product is available from Piedmont to employer groups with 2 to 99 employees and includes such benefits as coverage of routine eye exams, EAP services, and specialized wellness services at no additional charge. For more information please call the Bedford Area Chamber of Commerce at 540-586-9401.

Piedmont's "Health Corner" focus for this month is on National Immunization. In August, parents are enrolling children in school, older students are entering college and adults and the health care community are preparing for the upcoming flu season. This makes August a particularly good time to focus community attention on the value of immunization.

Vaccines are one of the most successful and cost effective public health tools for preventing serious disease. Diseases that were once common place are only distant memories for many of us. Today, there are few reminders of the suffering, disabilities, and premature deaths caused by diseases that are now preventable with vaccines.

Dr. John Mott Robertson, Piedmont's Associate Medical Director, explains, "Many of the diseases vaccines protect against can be very dangerous, particularly to infants and children. Our goal as a community should be to have every child fully immunized by the age of two."

A decision to vaccinate your baby not only protects your child, but also protects the community by reducing the spread of disease to those who may not be vaccinated either by choice, or because of specific medical reasons. Therefore, your participation is essential for increasing our overall immunization coverage.

The Virginia Vaccines for Children (VVFC) program provides vaccinations free-of-charge to eligible children, and with over 800 facilities statewide there is sure to be a location near you. Adults and adolescents should also check to make sure they are current with immunizations for diseases and conditions such as tetanus, diphtheriatoxoids (Td), Measles-Mumps-Rubella (MMR) and of course their annual flu shot.

To find out more call the VA Immunization Hotline at (800) 568-1929, or check out their Web site at: [www.vdh.virginia.gov/Epidemiology/Immunization/VFC](http://www.vdh.virginia.gov/Epidemiology/Immunization/VFC).

## BEDFORD AREA CHAMBER OF COMMERCE WELCOMES NEW MEMBER Massage Therapy by Trish



Ribbon Courtesy of Frederic's Flowers

On Tuesday, June 23rd, the Bedford Area Chamber was pleased to assist Trish Chidester with the grand opening of her new business, **Massage Therapy by Trish**, located at 1020 Turkey Mountain Road in Bedford across from Mountain Fruit & Produce store. Jan and Bill Moss, Xango distributors, were available to experience Trish's tempting therapy room and to assist with the ribbon cutting. Jan Moss waits for a hot stone massage by Trish as Trish's husband, Jim, cuts the ribbon.

Mayor Skip Tharp and Kim Eckart (not available for photograph), Tharp Funeral Home, were also in attendance to extend their best wishes and to enjoy the light lunch fare

Massage Therapy by Trish enhances your overall health. Specializing in Classic Full Body Swedish Massage, Pregnancy Massage, Hot Stone Massage and Aromatherapy. Personalized, Private and Beneficial.

## CHAMBER SUPPORTS OPEN HOUSE & RIBBON CUTTING

### The Artful Cat

On Friday, July 10, 2009, the Bedford Area Chamber of Commerce was pleased to assist The Artful Cat with an Open House and Ribbon Cutting Ceremony. Located at 207 East Depot Street in Bedford, inside its brightly painted walls the shop offers Fine Arts Supplies, professional and amateur - Oils, canvasses, brushes, pencils (and special orders) with a strong focus on Customer Service!

Owner Amy Carter is extremely excited with her new business and told us, "I am so happy to be able to combine my love for my art with this location in Bedford."

Pictured with Amy are members of her family: Her mother, Elizabeth Bygler; father Kenneth Bygler, husband Mark Carter, sister Laura Bygler, nephew Kevan Wathen and, of course, Milo - The Artful Cat.

Others in attendance were: Representing the Bedford Area Chamber, Susan Martin; Scott Carter and Jennifer Powers, America National Bank & Trust; Trish Chidester, Massage Therapy by Trish; and Becky Wuergler, Scott & Bond Real Estate.

Drop by and see this colorful and new addition to Bedford City. You can also reach them by telephone at (540) 586-1124. Visit their website at [www.artfulcatartsupplies.com](http://www.artfulcatartsupplies.com)



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